

**Proposed Accounting Standards Update, *Inventory—Simplifying the Measurement of Inventory*
 (Topic 330)**

Question Text	Response
* Please select the type of entity or individual responding to this feedback form.	Industry Organization
Other, please specify (Specified)	
* Please provide contact information for any follow-up questions.	(Filled in as Follows:)
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Should inventory be measured at the lower of cost and net realizable value? If not, what other measurement is more appropriate and why?	<p>Yes, I agree with the proposed change to measuring inventory at the lower of cost or net realizable value.</p> <p>First, simply eliminating the term, "market," which many users of financial statements could misinterpret as meaning, "fair value," helps to focus the intent of inventory measurement under GAAP.</p> <p>Second, adopting net realizable value as it is defined under GAAP creates a single alternative to cost, as opposed to the three alternatives that currently make up the definition of, "market." This allows for greater comparability between entities who carry inventory.</p> <p>Third, aligning the guidance for inventory under GAAP to that under IFRS should still be a goal of the Board</p>
Should the proposed Update be applied prospectively to the measurement of inventory after the date of adoption?	Yes, but optional retrospective application should also be offered.

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<p>Should the proposed Update be effective in annual periods, and interim periods within those annual periods, beginning after December 15, 2015, with early adoption permitted? Should there be a delay in the effective date for entities other than public business entities and why?</p>	<p>Yes, the December 15, 2015 adoption date provides ample time for preparers to transition to the new guidance, as the Update would only reduce the required considerations of GAAP. Accordingly, I see no need to have a delay in the effective date for entities other than public businesses. Early adoption should be permitted for all entities.</p>
<p>Please provide any additional comments on the proposed Update:</p>	
<p>Please provide any comments on the electronic feedback process:</p>	